



Ad packages

Web Media Channel

Speaking of Happy is an online media outlet documenting the amazing stories of lesbian, gay, bisexual, transgender, questioning or queer, intersex, asexual, and agender folks (LGBTQIA) and their community allies!

These video vignettes will encompass stories from all walks of life, sharing the successes, trials, and tribulations of our local community. We will also be sharing stories of local businesses and organizations providing support to the community!

Radio Show

Along with our mini documentaries we're producing a radio show. This show will focus specifically on what is happening within the LGBTQIA & Ally community. From hearing more from local organizations to community events, and political action the radio show will fill you in on it all. There is nothing like it available in Omaha!

Hero of Happy

\$2,500

Bonnie Tyler proclaimed it in her hit song from 1984 "We need a Hero!"

- Catch Creative, creator of Speaking of Happy will write, shoot, and edit one :30 video highlighting what you or your organization is doing in the community. The video will run on our supporter page for one year and be highlighted in our video stories.
- Rotating ad for 12 months
- Your logo/link to website on our supporters page forever.

Champion of Happy

\$1,500

Everyone wants to be a Champion & here's your chance!

- One :15 ad produced, shot & edited by Catch Creative to air on Speaking Of Happy for 1 year
- Rotating regular ad for 6 months designed by Catch!
- Your company logo/link to website on our supporters page

Pioneer of Happy

\$500

We are creating history! You can help pioneer it!

- Rotating regular ad for 12 months designed by Catch!
- Your company logo/link to website on supporters page

Partner of Happy

\$2,500

We welcome ALL kinds of partners here!

- Rotating regular ad for 6 months designed by Catch!
- Your company logo/link to website on our sponsor page

Founder

Eli Rigatuso is an Omaha, Nebraska Native and has more than 25 years of experience in the broadcast news & production arena. He has owned & operated a video production company since 1995 and has worked for local TV affiliates KMTV 3 & KPTM Fox 42. He is an outspoken Equal Rights Activist lending his fundraising expertise to the campaign against the Nebraska Defense of Marriage Amendment, Initiative 416. Eli also served as the President of Heartland Pride, a local 501c3 non-profit organized in 2010, which hosts The Pride Festival in Omaha. He is determined to make a difference and use his skills to tell the amazing stories of our local LGBTQIA+ heroes and sheroes!

pricing:

Sponsorship	pre-paid	6 mo payment plan
Hero	[] \$2,500	[] \$458*
Champion	[] \$1,500	[] \$275*
Pioneer	[] \$500	[] na
Partner	[] \$250	[] na

*online payment is available. The price reflects a 10% fee.
*Please make checks payable to Catch Creative.

approved by

Company | _____

Contact | _____

Email | _____

Phone | _____

Start date | _____

Catch Creative

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